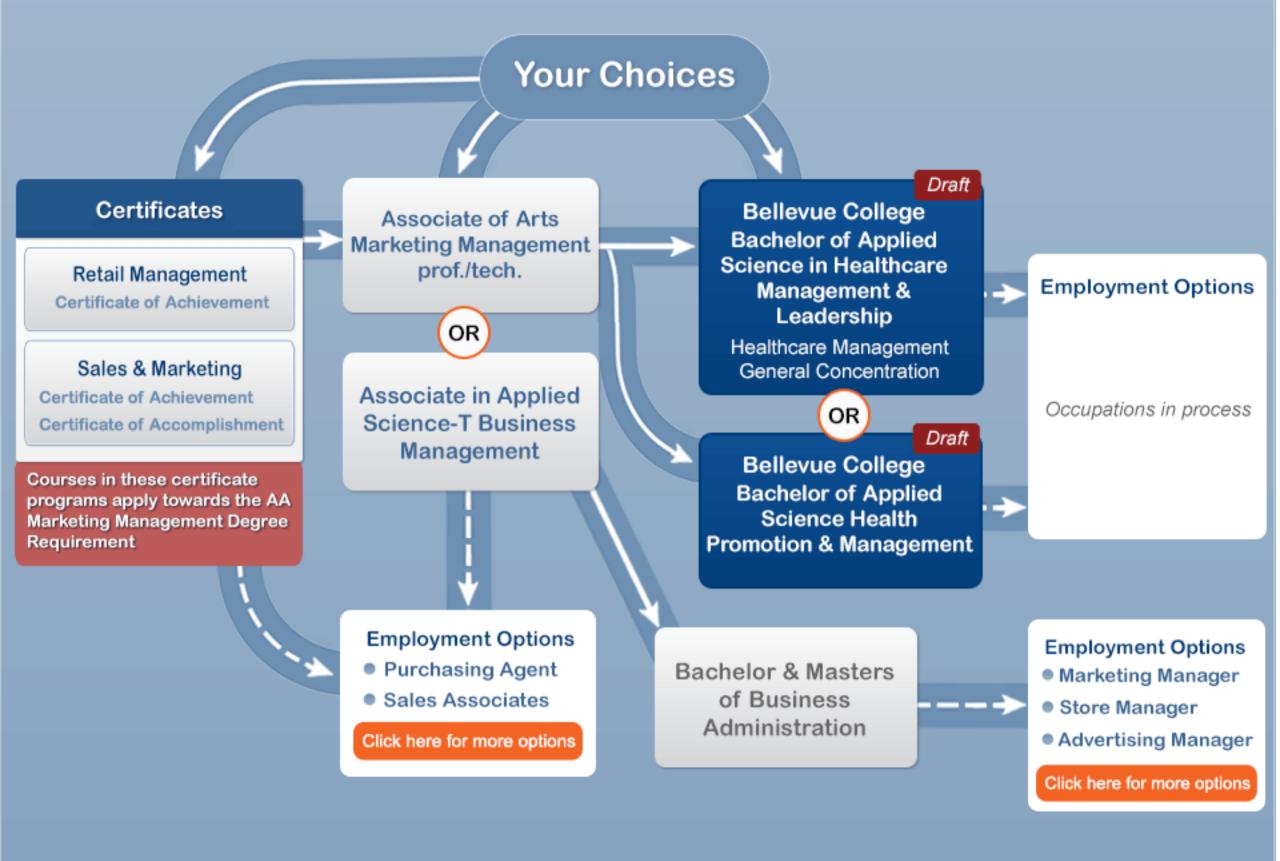
### **Entrance Considerations**

- Admissions
- Transfer of Credits
- English/Math Assesment
- Support Resources
- High School Equivalency
- Career Advising
- Program Advising
- Tuition & Fees
- Funding Options
- Get involved at BC



# **Marketing Management Career Pathway**



#### 21<sup>ST</sup> CENTURY SKILLS NEEDED

The skills, knowledge and expertise you need to succeed in work and life in the 21st century. Mastery of these skills as well as subject areas such as **language** and interdisciplinary areas such as **global awareness** are critical to your success. Click on the following links to learn how you can gain these skills outside of the classroom:

- Learning & Innovation Skills
- Information, Media & Technology Skills
- Life & Career Skills

## Other certificates and training:

### **Project Management**

- Credit
- Non-credit

### Entrepreneurship

- Credit
- Non-credit

### Leadership

- Credit
- Non-credit

Technical Communications

Non-credit