

## Entrance Considerations

- Admissions
- Transfer of Credits
- English/Math Assessment
- Support Resources
- High School Equivalency
- Career Advising
- Program Advising
- Tuition & Fees
- Funding Options
- Get involved at BC



## Marketing Management Career Pathway

### Your Choices

#### Certificates

**Retail Management**  
Certificate of Achievement

**Sales & Marketing**  
Certificate of Achievement  
Certificate of Accomplishment

Courses in these certificate programs apply towards the AA Marketing Management Degree Requirement

Associate of Arts  
Marketing Management  
prof./tech.

OR

Associate in Applied  
Science-T Business  
Management

Employment Options

- Purchasing Agent
- Sales Associates

[Click here for more options](#)

**Bellevue College**  
Bachelor of Applied  
Science in Healthcare  
Management & Leadership

Draft

Healthcare Management  
General Concentration

OR

**Bellevue College**  
Bachelor of Applied  
Science Health  
Promotion & Management

Draft

Bachelor & Masters  
of Business  
Administration

Employment Options

*Occupations in process*

Employment Options

- Marketing Manager
- Store Manager
- Advertising Manager

[Click here for more options](#)

### 21<sup>ST</sup> CENTURY SKILLS NEEDED

The skills, knowledge and expertise you need to succeed in work and life in the 21st century. Mastery of these skills as well as subject areas such as **language** and interdisciplinary areas such as **global awareness** are critical to your success. Click on the following links to learn how you can gain these skills outside of the classroom:

- Learning & Innovation Skills
- Information, Media & Technology Skills
- Life & Career Skills

### Other certificates and training:

#### Project Management

- Credit
- Non-credit

#### Entrepreneurship

- Credit
- Non-credit

#### Leadership

- Credit
- Non-credit

#### Technical Communications

- Non-credit